

# Pirate Party Australia Palette

*As per the Identity Style Guide*

## Primary Colours

**Pirate Party Blue**

#0073AE

100C 30M 0Y 20K

**White**

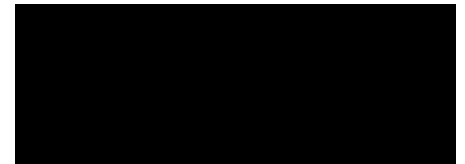
#FFFFFF

0C 0M 0Y 0K

**Black**

#000000

0C 0M 0Y 100K



## Linear breakdown

**100%**

#0073AE

100C 30M 0Y 20K

**75%**

#008BC0

80C 20M 0Y 15K

**50%**

#4DA8D4

60C 10M 0Y 10K

**25%**

#89C3E5

40C 5M 0Y 5K



## Secondary Colours

**Steel Blue**

#304C7A

91C 75M 27Y 12K

**Royal Blue**

#174AA0

98C 81M 2Y 0K

**Crimson**

#CC4756

15C 86M 61Y 2K

**Orange**

#DB692A

10C 71M 99Y 1K



## Linear breakdown

**100%**

#304C7A

#174AA0

#CC4756

#DB692A

**75%**

#5E6A91

#566BAE

#D67473

#E18A53

**50%**

#888DAB

#7C8DC4

#E19D98

#E9AA81

**25%**

#BBBDCE

#BCC0DF

#ECC8C4

#F4D3BA

